



CALL FOR APPLICATIONS

Environmental journalism workshop series: “Environmental Journalism: The great rivers of the Indo-Pacific - lifelines and source of conflicts”

DW Akademie, Germany’s leading organization for international media development, is offering a workshop series for young media professionals in Pakistan, India, Bangladesh and Indonesia. The workshops are part of the project “**Environmental journalism: The great rivers of the Indo-Pacific - lifelines and source of conflicts**” which is financed by Germany’s Federal Foreign Office (Auswärtiges Amt). Its goal is to support local media professionals in the production of high-quality mobile video stories on environmental issues.

BACKGROUND

The Indo-Pacific is one of the most ecologically threatened regions of the world. Population growth, climate change and the ever-increasing demand for natural resources have led to severe environmental problems.

The rivers and streams of the Indo-Pacific are lifelines of the region. Many people living on the banks of these waterways depend on them for their livelihoods. These people are the first ones affected by water scarcity, droughts, floods, mangrove shrinkage, overfishing, water pollution and other ecological problems. As the residents suffer the consequences of environmental damage, these great waterways often become the cause of large-scale social, economic and political conflict.

To avoid such conflict, people need high-quality information about the causes and effects of these ecological problems. Factual, well-produced environmental reporting can raise awareness for such ecological issues. In addition, giving the people who are immediately affected by these ecological problems a voice, can encourage dialogue and help find cross-border solutions. Therefore, DW Akademie is launching a journalistic workshop series and a journalism contest for local early-career media practitioners. Its aim is to support quality, in-depth and solution-based environmental reporting.

JOURNALISTIC WORKSHOPS AND VIDEO CONTEST

DW Akademie will offer **two** interactive online workshops in Urdu on mobile reporting and environmental journalism. A maximum of ten local media professionals from Pakistan can participate. Each workshop will last **4 half days (3.5 hours on each day of training)** and **participation in both workshops is mandatory. Workshop 1** will take place **May 26-27** and **June 1-2, 2021. Workshop 2** will take place **June 17-18 and June 23-24, 2021.** The workshops will empower participants to produce a mobile video story on an environmental issue. Participants who have successfully completed both trainings and produced a video will

be awarded a certificate. In addition, DW Akademie will select one winning video from each participating country.

The producers of the winning videos from each country will be invited to take part in an environmental journalism conference in Jakarta, Indonesia. The conference will bring together media representatives, experts and activists from the Indo-Pacific to discuss current environmental and climate issues facing the region. After the conference, all winners and winning teams will participate in an additional environmental journalism training course. DW Akademie will cover the participants' costs for travel, accommodation, catering and their visa expenses. DW Akademie cannot pay out the equivalent of the prize money in cash.

If the video produced as part of the project "Environmental Journalism: The great rivers of the Indo-Pacific - lifelines and source of conflicts" meets Deutsche Welle's journalistic standards, DW may decide to broadcast it through its distribution channels.

HOW YOU CAN APPLY

Please fill in the application form as well as the story proposal form for your mobile video report. We are seeking stories that focus on climate and environmental issues related to water (lakes, rivers, streams, oceans) in Pakistan. We welcome story ideas that emphasize how local communities deal with these changes in their environment. We encourage stories highlighting how women and other vulnerable groups are affected by ecological issues (this includes youth, indigenous people, ethnic minorities, members of marginalized groups and people with disabilities). We appreciate stories that focus on potential solutions to ecological challenges.

Out of all applicants from Pakistan, DW Akademie will select the ten best suited for the journalism workshop series and invite them to participate. After the two online workshops, the participants will begin to develop the mobile video stories, for which they submitted a proposal with their application. The participants have approximately one month for production. During the production phase, experienced DW journalists will mentor the participants in Urdu and / or English.

ELIGIBILITY CRITERIA

- We are accepting applications from all regions of Pakistan. Applicants must produce a mobile story dealing with ecological problems related to water in the Indo-Pacific region.
- Application is open to **journalists in Pakistan aged 20 – 35 years, with 1-3 years of working experience, who publish in local media, and to other media practitioners in Pakistan, such as citizen journalists, bloggers and influencers** with basic experience in video reporting and covering environmental issues.
- We will accept individual applications as well as group applications (two people maximum per team).
- We encourage women and girls, indigenous people, people of marginalized groups and people with disabilities to apply.
- Written and oral fluency in Urdu is required.
- Applicants must be able to actively participate full-time in **both** training workshops and in the environmental journalism conference in Jakarta, Indonesia.
- Access to a laptop or desktop computer with a stable internet connection is a prerequisite for participating in the training workshops (taking part in the online training via smart phone will not be possible).
- Applicants must complete their mobile video product within the specified time frame.
- Media organizations planning to send employees to participate in this contest must grant them leave for the training days. In case they win the national contest, the participating journalists should be granted the opportunity to attend the environmental journalism conference in Jakarta, Indonesia in November 2021.

APPLICATION PROCESS

- **Download** the application form.
- **Fill out** the application form completely in Urdu or English and save it as an attachment. If you apply as a team, every team member needs to fill out their own application form.
- **Download** the story proposal form.
- **Fill out** the story proposal form completely in Urdu or English and save it as an attachment. If you apply as a team, please fill out one story proposal form together.
- **Upload** an example of a video story you have already produced to your Dropbox or a Google Drive folder and send us the corresponding link so we can access the video. The submitted video example should illustrate that the applicant has basic video reporting skills. The video should be in Urdu or English.
- **Send** an e-mail with the link to the video file, your completed application and story proposal form to this e-mail address: **eco-pakistan@dw.com**. If you apply as a team, please send us a joint email with two application forms and two video stories (one from each team member) and one joint story proposal form.
- **Wait** for a confirmation e-mail. If you are shortlisted as a participant for the training workshops, we will notify you with a second e-mail at a later stage.
- Applications submitted after the deadline cannot be considered.

DEADLINE OF APPLICATION

The deadline to submit applications is **Sunday, May 09, 2021, midnight Pakistan time**. The ten best-qualified candidates will be notified of their acceptance into the workshop series by **Monday, May 17, 2021**.

If you have any queries, please contact us at eco-pakistan@dw.com